



Media Guide

A LOOK AT OUR SPORTS PROGRAMS

*Taking athletes **beyond the basics...**to excellence.*

Action Sports Academy Headquarters
6400 Woodrow Road, Lithonia, GA 30338 | (404) 917-5654 | actionsportsacademy.net



Please **contact our Admissions Team** to learn more or schedule a tour!



Potential Action Sports Academy Invitee,

On behalf of Action Sports Academy and all of our dedicated staff members, we look forward to the potential of you taking advantage of this exclusive opportunity and invitation to join our Franchise! At Action Sports Academy, we have a variety of programs for all ages, levels, and sports that are currently open for enrollment for the 2023-2024, and 2024-2025 seasons. We as a staff are dedicated to offering a once in a lifetime experience to Student-Athletes like yourself, that bring your talent, passion, and experience to our organization.

At Action Sports Academy, invited enrollees enter a different level of demand and specialized obligation as a Collegiate Student-Athlete in training. Every step of our process is a building block towards reaching the ultimate goals that you and your family have set in your future. Action Sports Academy has an established reputation for propelling athletes to the NEXT LEVEL. At ASA, you will be instilled with important elements of training and I.Q, both in sport and academically, that are expected to be retained by every Student-Athlete that walks through our doors. We encourage you to continue to enhance the level of attention that you focus on your athletic and academic achievement, so that your dedication will be unavoidably noticed by College Coaches and Professional Scouts before, during, and after your experience in our National Program.

During your time at Action Sports Academy, the entire staff of former Professional Athletes, College Coaches, former Professional Coaches, Academic Directors, and support Staff Members will be here to help guide you along the way. At Action Sports Academy, we are extremely proud of our Organization's annual success, our dedicated staff, our current Student-Athletes, and most importantly our Alumni.

We look forward to the opportunity of being an integral part of transforming you into a successful future Collegiate Student-Athlete. Once you put on an Action Sports Academy uniform, you are a part of the ASA Family for life!

Sincerely,
David Harrison

Office: (404) 917-5654
Email: Info@ActionSportsAcademy.net





BEYOND THE BASICS

ACTION SPORTS ACADEMY sets the standard for professional training and athletic development for all ages and skill levels. Sought out and trusted by several NB and International Professional Players, ASA has become an invaluable resource for players looking to take their game to the next level.

ACTION SPORTS ACADEMY offers individual and group/team training, conducts camps and trials, and competes in the top tier of High School/Post Graduate Athletic Competition. If you are looking to take your game to the next level, ASA is your premiere destination.

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SCAN TO SIGN UP



OVER 150+ COLLEGE COMMITMENTS SINCE 2015

ACTION SPORTS ACADEMY is an International Boarding School and Professional Sports Performance Center that offers an all-inclusive and comprehensive solution for obtaining an elite academic education, professional level sports training, and consulting/advising to take your academic/athletic career to the next level. Action Sports Academy prides itself on being extremely diverse with students and professional clients from over 50+ countries and from over 40+ states. One of the most prideful accomplishments for Action Sports Academy are the 120+ student-athletes that ASA has been able to propel to the college level on Athletic/Academic scholarships. With 3 different locations around the United States: Atlanta, GA; Boston MA; Louisville, KY; Action Sports Academy has positioned itself to provide tremendous opportunity to students and athletes of all ages from all over the world.

The ASA TRAINING SYSTEM is a series of methods and techniques developed by ASA's Collegiately and Professionally experienced staff. The ASA Training System was designed with a simple goal. The goal is to use the professional experience our staff has acquired throughout years of NBA, FIBA and High Major Division 1 Collegiate involvement to thrust athletes of all ages and skill levels to their maximum potential. The ASA TRAINING SYSTEM has been proven effective in the careers of all of ASA's Professional clientele. If you are interested in taking your game, education, and life to the next level, look no further. Come train alongside the Pros at Action Sports Academy today!

ACTION SPORTS ACADEMY is headquartered in Atlanta, GA, in the popular Stockbridge area. The Stockbridge area is a safe and affluent part of the Atlanta community, with great schools, shops, and restaurants. Atlanta is one of the fastest growing cities in the United States and offers an International airport with easy access to major cities across the globe.

*Taking athletes **beyond the basics**...to excellence.*



Our Staff

ASA's Coaching Staff and Management Team is comprised of former Collegiate, NBA, and FIBA coaches, scouts, players and administrators that have an immense amount of knowledge on the American Collegiate Sports System.



David Harrison
President & CEO



Gordan Gibbons
Athletic Director



Tony Williams
Vice President
Louisville



Clement Leotard
Assistant Coach Post
Grad Basketball



Sean Davy
Assistant Coach Post
Grad Basketball



George Davey
Assist Coach HS
Basketball



Brandy Denning
Executive Director of
Womens Volleyball



Rachelle Houston
Executive Director of
Golf



Olivier Choisi
Executive Director of
Soccer

Taking athletes **beyond the basics**...to excellence.

Our Staff



Ray Cunningham
Boy's High School
Basketball Coach



Mike Meadows
Executive Director of
Marketing



Brandy Wise
Director of Academics &
ACT/SAT Tutor



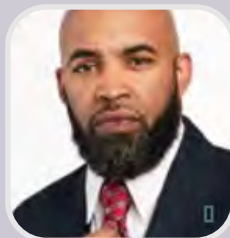
Forrest Walker
Men's Prep Soccer
Coach



Jaime Hendricks
Director of Admissions



Melissa White
Women's Post Grad
Basketball Coach



Kyle Staples
Video Coordinator



Antwon Hoard
Global Talent Recruiter
& Brand Strategist

ASA EXTENDED STAFF

*In addition to the Management Team, Coaches, and Support Staff, Action Sports Academy has an additional 20+ staff members in the divisions of **Culinary, Academics, Maintenance, Security, and more.***



Academics



Culinary



Security



Maintenance

*Taking athletes **beyond the basics...**to excellence.*



Taking athletes **beyond the basics**...to excellence.



Facilities

GEOGRAPHY

ACTION SPORTS ACADEMY has locations in Atlanta GA, Boston MA, and Louisville KY. Our locations are in safe and affluent part of the the communities, with great schools, shops, and restaurants. These locations are in some of the fastest growing international cities in the United States. The Atlanta location offers excellent mass transit and an international airport with easy access to major cities across the globe. All of our programs are in large and diverse city that features professional and collegiate franchises that Action Sports Academy has involvement with. Action Sports Academy invitees participate in events and functions weekly.

TRAINING FACILITIES

- Full-sized hardwood floor gym facility with full courts and 8 backboard breakaway rim baskets
- SportsPerformanceCenter
- Yoga Studio & Cycling Studio
- ConditioningFields

ADDITIONAL FACILITIES

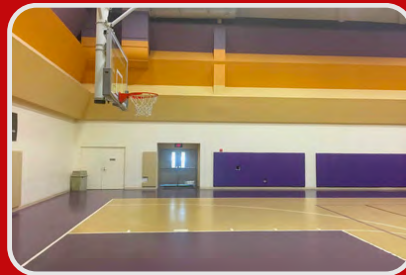
- Media Room and Event Room
- Film Rooms
- 4 Student-Athlete Lounges
- 4 Study Hall and Tutoring Rooms
- Sauna Studio



Facilities



Samson



Samson Gymnasium



Sports Performance Center



Sports Performance Center



Cycling Studio



Yoga Studio



Athletic Film Room



House of Hoops I



House of Hoops II



Academics

OVERVIEW

ACTION SPORTS ACADEMY is comprised of International and Domestic High School and Post Graduate players looking to take their game to the collegiate level with an American College Scholarship. Comprised of a staff that works tirelessly to market, promote, and expose the potential of its players, Action Sports Academy plays a National Schedule in front of 300+ college coaches on the NCAA Division I, II, III, NAIA, Junior College, Community College, and Bible College Levels.

SMALL CLASS SIZE

We believe learning is interactive, taking into account hectic academic/athletic/extracurricular schedules, we are able to maintain flexibility, while still working closely with students to prepare them for the college classroom in every facet. Students are expected to be actively engaged in the learning process, often working alongside teachers to customize lessons to suit a particular area of interest or concern. Our classrooms are designed to foster discussion and small group work that allows space for each student to discover their own voice and stay engaged with the learning experience.

LEARNING DEVELOPMENT

At Action Sports Academy, we celebrate the fact that everyone learns differently. With each student we identify how they learn the best. Once learning styles are identified, students are given strategies for organizing and studying that are specific to their learning type. Additionally, workshops are held throughout the academic year that feature topics such as Note Taking in College, Microsoft Office Management, Career Potential, Time Management, and many more.



Academics

MANDATORY TEST PREPARATION

ACTION SPORTS ACADEMY students are each evaluated and enrolled in an SAT/ACT/TOEFL Test Preparation Courses in order to help them elevate their test scores. SAT/ACT/TOEFL testing is a major factor in the recruitment process of student-athletes. Action Sports Academy Staff work diligently with our student-athletes GPA's and test scores in order for them to appeal more to colleges. A three hour study session time slot will be set aside daily for student-athletes to focus on their academics and test preparation.

ASA's mandatory SAT/ACT/TOEFL Test Preparation Courses are taught by experienced tutors. ASA's uniquely designed test prep has been proven to raise the SAT/ACT/TOEFL test scores of our students, which provides a significant advantage in the college recruiting process.

ESL TRAINING

With a global mindset, Action Sports Academy proudly offers English as a Second Language (ESL) for all international students. ESL gives international students the opportunity to improve their reading, writing, and verbal communication skills in English in an individualized setting. ESL training is mandatory for International athletes who are interested in improving their English reading, writing, speaking, and grammar.

ACADEMIC PREPARATION

Action Sports Academy is partner with community colleges that offer a full range of Nationally Accredited, NCAA Approved, and State Registered courses in the core areas of English, Mathematics, Sciences, Social Sciences, and many more, that are designed to meet NCAA Core Course requirements.



ACADEMIC COLLEGE PLACEMENT

Action Sports Academy's collegiately and professionally experienced staff use their connections as former College Coaches to market ASA players to different colleges of all levels throughout the United States. Action Sports Academy staff have endless amounts of college coaching contacts and connections which have enabled them to have success with excelling players to the collegiate level.

COLLEGE ADVISING

Action Sports Academy staff works to develop a plan for potential college student-athletes academic success. Action Sports Academy students have the option of beginning their education sooner by enrolling in local Junior College Courses or Online Community College Courses. The tuition expenses involved with enrolling in these courses would be solely the responsibility of the student-athlete.

COLLEG CAMPUS VISIT

Action Sports Academy staff prepares college visitation for players that have interest in specific Universities. Action Sports Academy staff helps guide players through scheduling and transportation aspects of invited visits, official or unofficial, in order to help market and promote its players.





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THE GOAL IS TO USE THE PROFESSIONAL EXPERIENCE OUR STAFF HAS ACQUIRED THROUGHOUT YEARS OF NBA, FIBA AND HIGH MAJOR DIVISION 1 COLLEGIATE INVOLVEMENT, TO THRUST ATHLETES OF ALL AGES AND SKILL LEVELS TO THEIR MAXIMUM POTENTIAL.

Coach David Harrison



Athletics

NATIONAL COMPETITION

ACTION SPORTS ACADEMY offers a challenging yet competitive program that aligns with our vision of “Professional Excellence.” We have a long history of producing outstanding college athletes. ASA’s commitment is to provide each player with the training and skills required to advance to the next level. Our program is designed to motivate, guide, and develop players into academically sound student athletes. ASA is dedicated to providing a fundamental foundation to continued education and athletics. More importantly, ASA’s success is dependent upon your child’s success.

Action Sports Academy is an affordable option for young players, from both the United States and International countries, that are in school or have graduated High School and desire to get the exposure needed to advance their game to the American Collegiate Level. Action Sports Academy plays an elite National Game Schedule that consists of over 30+ real college games from all across the Eastern Region of the United States. Throughout the 6 month period at Action Sports Academy, players find themselves competing at elite tournaments against and with some of the top players in the country.

“I feel as though there is a level of college for every player that exhibits the traits of hard work, dedication, passion, and love for the game. My staff and I work diligently to market each and every one of our Action Sports Academy players to colleges at their level. Here at ASA, we are dedicated to making sure every player on our roster gains college exposure and has an option for playing college sports when they are done. Our unparalleled training and player development, mixed with our determined approach to marketing our players, makes Action Sports Academy the premiere destination for any player with a dream of competing at the collegiate level.”

*David Harrison
President of Action Sports Academy.*



Sports Performance

LAST SHOT FOUNDATION

Last Shot Foundation is a non-profit organization 501(c) (3) that allows Action Sports Academy student body to get involved in a wealth of different community service programs and community outreach. At Action Sports Academy, we put a significant emphasis on helping others and making a difference in our community. Students have monthly community service obligations that help them to expand as people and to strengthen their resume and college portfolio.

- Players will have the option to run a sports clinic monthly for underprivileged kids in the area
- Players will have the option to participate in Clothing the Homeless Programs.

ACTION SPORTS AGENCY

Action Sports Agency was developed within Action Sports Academy to give students a great feel for the different career, entrepreneurial, and future opportunities that can be explored. The Action Sports Agency Initiative allows students to get a tremendous grasp on the pros and cons of working in different industries, as well as gives students the opportunity to interview and shadow different professionals from all walks of life and levels of business. For our college graduates we offer resume building and job hunting services. Also job opportunities with Action Sports Academy.

Action Sports Agency also specializing in the representation of professional athletes all over the world. ASA is one of the fastest growing sports agencies in the world. Headed by President David Harrison, with a team of agents that were former professional athletes, the company's clients play basketball, football, soccer, volleyball and baseball. The company's past and present clients include members of the FIBA, LNBP, and NBL.



Sports Performance

NEXT-LEVEL TRAINING

The renowned Action Sports Academy Training System is implemented for all of the Student-Athletes to use throughout their development time at ASA. Action Sports Academy Student-Athletes have the opportunity to train alongside some of the best NBA, WNBA, Euroleague, and Collegiate Athletes in the world. Academy players train twice daily along with high level Strength and Conditioning sessions 4 times per week.

ESL TRAINING

With a global mindset, Action Sports Academy proudly offers English as a Second Language (ESL) for all international students. ESL gives international students the opportunity to improve their reading, writing, and verbal communication skills in English in an individualized setting. ESL training is mandatory for International athletes who are interested in improving their English reading, writing, speaking, and grammar.

STRENGTH & CONDITIONING

The ASA Training Staff uses its invaluable insight from the NBA, WNBA, FIBA and Pre-draft training camps, and High Major Division 1 Strength and Conditioning programs to train the body to become leaner, faster, and stronger. The main focus within our Strength and Conditioning program is developing and improving our clients' athleticism. The Action Sports Academy Strength and Conditioning System focuses on gaining Core and Gluteus Strength, while strengthening muscle groups that aid in injury prevention.

ACADEMIC PREPARATION

Action Sports Academy is partner with community colleges that offer a full range of Nationally Accredited, NCAA Approved, and State Registered courses in the core areas of English, Mathematics, Sciences, Social Sciences, and many more, that are designed to meet NCAA Core Course requirements.



Men's Post Grad Basketball





High School Basketball

HIGH SCHOOL BASKETBALL

Action Sports Academy offers student athletes both academic and athletic excellence. Action Sports Academy provides a structured college-preparatory program to high school students grades 9-12. Our curriculum challenges the students and encourages those who are experiencing difficulties in their school settings.

We aim to cultivate a broadly informed, highly disciplined intellect approach to teaching for our players to be able to adapt to any program that they would attend after their time here at Action Sports Academy. By working through the pre-season, in-season and post-season our staff will enhance our players college placement and recruitment with proper training and academic support that will allow each player to be able to maximize their individual abilities.





Post Graduate Basketball

MEN'S BASKETBALL

Action Sports Academy is the next step for future college basketball prospects. Four of ASA's core principles are Character, Toughness, Skill Set, and Exposure. First, character is our primary focus and includes growth personally, academically, athletically, and socially. We have intentional programs within our structure designed for measured growth. Second, every student that we recruit as part of our program must develop toughness. When we speak of toughness, it doesn't necessarily mean physically strong. We need a warrior's mindset, someone who won't give up when it gets hard, a burning will to succeed. Toughness can be developed but they first must be mentally strong. Third is skill set. We provide that on the court everyday in practice, individual skill training and in the weight room. Fourth, EXPOSURE, by competing on a national stage playing against some of the best Junior College and NAIA programs in the country, playing a 35+ college game schedule. This makes the last core principle our most important.

We will start on day 1 with the recruiting process by designing a strategy that leverages our worldwide network to place each student into a recruiting pipeline designed around their specific needs and goals. Our students will have a recruiting profile that allows college coaches to identify and recruit them at the highest level. We are a player-first program. We will work everyday to ensure that our players are making progress towards their goals prepared to succeed.





Women's Basketball

WOMEN'S BASKETBALL

Our Women's Basketball Program at Action Sports Academy is dedicated to helping our student athletes receive the domestic, international, and global exposure that is needed advance to the collegiate level. Action Sports Academy's Basketball Skill Development Program prepares our players with training that translates directly to success on the court. Team and individual fundamental development is crucial to the core philosophy of our coaching staff and program. With our extensive college coaching connections and dedication to our players, we are the premiere destination for any student-athlete with ambitions to play at the collegiate level.

MEN'S SOCCER



Our men's soccer program at Action Sports Academy is to enhance each student-athletes ability to be placed into a college with an athletic and/or academic scholarship. Action Sports Academy's Soccer Staff is extremely driven to cultivate students to achieve their academic and athletic goals. Having access to one more year makes a huge impact for Action Sports Academy student-athletes, as more than 30% of Collegiate Students drop out in their first year and 57% of Collegiate Students are still not finished with their College degree after six years. Action Sports Academy prepares student-athletes to compete in the classroom, on the field, and in a life skills capacity preparing them for the Independent Collegiate lifestyle. ASA has significant committment to ensuring that our former Alumni enter College with academic, and athletic skills, and graduate at the Colleges in our network they have attended.



- ASA ALUMNI -
FROM POST GRAD TO PRO

"I'm playing professional basketball in Spain and I'll be forever grateful and thankful to the ASA staff for the learning of the game they gave me throughout the year."

German Zapata, MultiOptics Baza

HARD WORK YIELDS POSITIVE RESULTS

GERMAN ZAPATA
COLOM

6'1 GUARD - CLUB BALONCESTO BAZA | SPAIN



Seasonal Programs

OFF-SEASON COMPETITION TEAMS

Action Sports Academy offers a series of Off-season Competition Teams (AAU, Club, League) that compete on a National level and exposed to the top tier of American Colleges. Off-Season Competition Teams are dedicated to players ages 6-18 that are in school, or 1 year removed, and looking to advance their level, skill set, and exposure to the collegiate level through elite competition, academic preparation, exposure, and exclusive player development. Comprised of a staff that works tirelessly to market, promote, develop, and expose the potential of its players, Action Sports Academy Competition Team Invitees compete on National level, tour a minimum of 5 different college campuses, and marketed and exposed to 2,500+ college coaches on the NCAA Division I, II, III, NAIA, Junior College, Community College, and Religious College levels both during their time in this program and after.

OFF-SEASON COMPETITION TEAMS

Training Trial weeks are some of the most sought after Action Sports Academy programs. Each Trial includes an extensive and vigorous training program that allows athletes to progress in an individual and small group setting for anywhere between 1 week to 12 weeks at a time. Every Training Trial an athlete attends is fully customized to assure they are gaining the experience, skill set, and achieving the goals they set forth to acquire at ASA. Training Trial Athletes have an option to add Academic Progression Courses in order to experience ACT/SAT/TOEFL/ ESL, Mathematics, and College Preparation Courses.

**Open Annual Enrollment >*



Sports Camps

BASKETBALL

Action Sports Academy has partnered with Nike Sports Camps to offer several training camps in a fun, and safe environment. Players will receive multiple group, small group, and individual training sessions daily from background checked coaches with experience playing and coaching collegiately and above. Overnight and Day campers are welcome. Over the course of our 5-6 days Training Camps, athletes will receive skill training, cardiovascular training, and train alongside professional and collegiate athletes.

We also give our students access to NBA Pre-Draft Training, filmed workouts along with camp evaluations. With a professional staff of experienced coaches and players, these events provide a great opportunity for kids to learn from players who have had success both on and off the court.

**Open Annual Enrollment >*



BASEBALL

Summer Youth Baseball Camps are open to ages 8-18 and offers quality instruction in all aspects of the game; hitting, fielding, base running, and pitching. Coaches and players provide a positive, fun atmosphere designed to encourage learning the fundamentals of baseball.

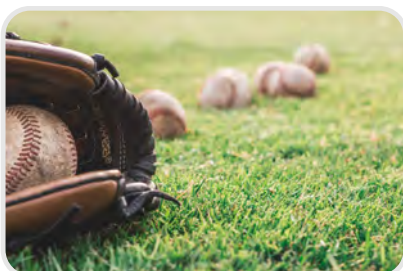
Players will learn the art of hitting and the proper ways to pitch as well as how they can continue to improve their performance with essential drills they can carry with them beyond the dates of the camp. Focusing on throwing and receiving fundamentals, fielding skills and hitting mechanics, the camp sessions are the perfect opportunity to cement your young ballplayer's fundamentals of the game.

SOCCKER

Our younger players have specific needs that if taught properly can insure a greater appreciation of the game. Fun, exciting and engaging activities are all part of the week. We do this with individual and small group activities with the introduction of technical exercises and games that are engaging and pertinent for the age group and ability level. With our unique curriculum youth players will be exposed to the proper technique such as shooting, dribbling, 1v1, crossing and much more.

WOMEN'S VOLLEYBALL

The coaches, teachers, and trainers around the volleyball program are dedicated to supporting each student-athlete to be closer to reaching their dreams. This camp is a wonderful opportunity for all athletes when it comes to beginning a collegiate career. The level of professionalism when it comes to training in strength is unmatched by anyone in the area, which is beneficial when dealing with performance of the players and injury prevention as well. Volleyball is more than just physicality. We as a team at Action Sports Academy are committed to ensuring that all players understand the game to the fullest extent and can put that understanding into action. Being apart of Action Sports Academy and Nike Sports Camps Volleyball is more than it appears to be, it is also about building strong academics, and helping young women become strong individuals who can advance at any field that they decide to pursue in college and well after college as well.





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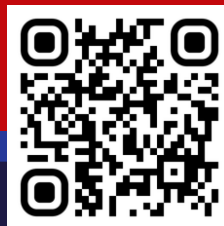
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SCAN TO SIGN UP TODAY!

**THANK YOU FOR SUPPORTING
ASA STUDENT ATHLETES!**

Taking athletes beyond the basics...to excellence.



